

# Agenda 5th BEREC Stakeholder Forum

## 18 October 2017 Brussels

Le Plaza Hotel Brussels

Boulevard Adolphe Max 118-126, 1000 Brussels

 11.30
 Registration

 12.00-13.00
 Lunch

 13.00-13.10
 Welcome

Steve Unger, Ofcom

13.10-13.50 Presentation of draft BEREC Work Programme 2018

Johannes Gungl, incoming BEREC Chair 2018 (RTR, Austria)

Q&A

13.50-15.20 Panel discussion 1: New models of investments

How to incentivise new models of investment and competition in the access framework?

In the European Electronic Communications Code (EECC), there is a debate on how best to balance the objectives of incentivising investment in very high capacity (VHC) networks and promoting/protecting competition. The draft Code proposed a lighter touch approach to some forms of investment such that, provided they met certain criteria, would be exempt from ex-ante SMP remedies. The intention was to send the right investment signals to encourage investment in certain market structures that could benefit from lower costs and risks for individual participating investors. This discussion will examine how to incentivise new models of investment and competition in the new access framework.

### Moderator

Henk Don (ACM)

## Introductory keynote:

Maxime Lombardini, CEO, Iliad

## **Speakers**

- Maxime Lombardini, CEO, Iliad
- Brad Burnham, Co-founder, Union Square Ventures (US investment group)
- Filipa Carvalho, Director for Regulation, NOS
- Alastair Davidson, Director, Wireless Infrastructure Group (UK mobile wholesale network provider)
- Richard Feasey, Independent Consultant

## **15.20-15.45** Coffee break

## 15.45-16.00 Keynote

Sébastien Soriano, BEREC Chair 2017 (Arcep, France)

### 16.00-17.15 Panel discussion 2: Services and innovation

As content and traditional ECS converge and new players enter this converging market, how should regulators balance setting consumer safeguards with the need to foster innovation?

New players are entering the market and existing players are merging or altering their market propositions (e.g. traditional CPs moving into content, new types of bundles or the disaggregation of bundles, new vertically integrated/disaggregated value chains). This means consumers might benefit from the efficiency of "one-stop shops", but also means they become more dependent on single providers, and the increasing complexity and heterogeneity of bundles could make it more difficult for them to properly compare propositions and exercise informed choice. In this context, regulators must decide how to set appropriate consumer safeguards that seek to prevent the emergence of new switching barriers while retaining a more flexible approach that drives innovation.

#### Moderator

Sara Andersson, PTS

### **Speakers**

- Kevin Martin, VP, Mobile and Global Access Policy, Facebook
- Michael Bryan-Brown, MD, Regulation and Competition Policy, Liberty Global
- Guillermo Beltrà, Head of Legal and Economic Department, BEUC
- David Jevons, Partner, Oxera

## 17.15-17.45 Closing remarks

Andrus Ansip, Vice-President of the European Commission

## 17.45-17.50 Conclusions

Steve Unger, Ofcom

## **17.50-18.30** Networking reception