

From: [Suzanne Wood](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:09:44

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Suzanne Wood (United States)

From: [Derek Watkins](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:08:56

Dear Sir / Madam,

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[SpS#2v2]

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Thank you,

Derek Watkins (United States)

From: [Donald Gash](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:08:50

Dear Sir / Madam,

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

Donald Gash (United States)

From: [Hermineh Miller](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:08:43

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[SpS#2v2]

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Herminé Miller (United States)

From: [Marcus Jones](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:08:08

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

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[TM#1v2]

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Thank you,

Marcus Jones (United States)

From: [Juli Hennessee](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:08:08

Dear Sir / Madam,

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[NN#1v2]

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Juli Hennessee (United States)

From: [Heinz Scholz M.D.](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:07:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Heinz Scholz M.D. (Canada)

From: [Jean-Sébastien Fafard](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:07:14

Dear Sir / Madam,

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[NN#1v2]

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Jean-Sébastien Fafard (Canada)

From: [William Robinson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:07:14

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

William Robinson (United States)

From: [Alastair Preston](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:06:33

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Alastair Preston (Canada)

From: [Lucy Duroche](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:06:32

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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[TM#1v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Lucy Duroche (United States)

From: [Juanita Hull](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:05:33

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Juanita Hull (United States)

From: [Dan Blake](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:05:31

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Dan Blake (Canada)

From: [T Hamboyan Harrison](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:05:01

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

T Hamboyan Harrison (United States)

From: [toby.dolinka](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:04:26

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

toby dolinka (United States)

From: [Venkatesh K.N.](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:04:08

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Venkatesh K.N. (India)

From: [Kelsey Laubenstein](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:03:20

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Kelsey Laubenstein (United States)

From: [Ian Hackett](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:02:31

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[SpS#2v2]

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Thank you,

Ian Hackett (United States)

From: [alix liddle](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:02:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

alix liddle (United Kingdom)

From: [David Hertko](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:02:14

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

David Hertko (United States)

From: [David Lennam](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:54

Dear Sir / Madam,

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[NN#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

David Lennam (Canada)

From: [Sabrina Port](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:54

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Sabrina Port (Canada)

From: [Lynne Bursic](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:53

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#2v2]

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Thank you, Lynne Bursic. USA

Lynne Bursic (United States)

From: [Kyle Kleckner](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:53

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Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Kyle Kleckner (United States)

From: [Carolyn Perkins](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:53

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Carolyn Perkins (United States)

From: [Jesse Brook](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:53

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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[TM#1v2]

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Thank you,

Jesse Brook (Canada)

From: [Andrea Chitouras](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:53

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#2v2]

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Thank you,

Andrea Chitouras (United States)

From: [Christopher Topham](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:52

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[ZR#1v2]

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[SpS#2v2]

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Christopher Topham (Canada)

From: [Pierre Champagne](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:01:52

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[NN#1v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Pierre Champagne (Canada)

From: [Julius Simmons](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:00:08

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Julius Simmons (United States)

From: [Daniel Marzani](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:00:05

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Daniel Marzani (United States)

From: [Catherine DeGraw](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:59:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Catherine DeGraw (United States)

From: [Valerie Snyder](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:59:11

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Valerie Snyder (United States)

From: [Barb baker](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:58:59

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Barb baker (United States)

From: [Ron Jupp](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:58:57

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Ron Jupp (Canada)

From: [John Rafalak](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:58:55

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

John Rafalak (United States)

From: [Leo Coyle](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:58:00

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Leo Coyle (United States)

From: [Lori Leigh](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:57:35

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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Thank you,

Lori Leigh (United States)

From: [Barbara Wyly](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:57:29

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[SpS#2v2]

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Barbara Wyly (United States)

From: [Thomas Desrosiers](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:56:28

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Thomas Desrosiers (Canada)

From: [Gerry Cunningham](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:56:26

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Gerry Cunningham (United States)

From: [Jennifer Tett](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:56:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Jennifer Tett (Canada)

From: [Peter Reum](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:56:12

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Peter Reum (United States)

From: [Nicole Chaplain-Pearman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:55:31

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Nicole Chaplain-Pearman (Canada)

From: [Tim Young](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:55:19

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Tim Young (Canada)

From: [Zita Jimenez](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:55:16

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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Thank you,

Zita Jimenez (United States)

From: [Robert Twiddy](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:54:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[SpS#2v2]

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Robert Twiddy (Canada)

From: [Nigel Wigzell](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:54:21

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Nigel Wigzell (Canada)

From: [Jason Day](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:53:26

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Jason Day (United States)

From: [Ross McKee](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:53:21

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Ross McKee (Canada)

From: [Steven Reid](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:53:18

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Steven Reid (Canada)

From: [Duncan Shields](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:53:15

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Duncan Shields (Canada)

From: [James Briere](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:52:49

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

James Briere (United States)

From: [Mahmuda Zuberi](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:52:08

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Mahmuda Zuberi (Canada)

From: [Ramiro Herrera](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:51:51

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Ramiro Herrera (United States)

From: [Sheila Trujillo](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:51:23

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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Thank you,

Sheila Trujillo (United States)

From: [Daniel Salehi](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:51:02

Dear Sir / Madam,

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[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

Daniel Salehi (Canada)

From: [Pat Chefalo](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:50:05

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Pat Chefalo (United States)

From: [Peter Unterweger](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:49:56

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Peter Unterweger (United States)

From: [Margaret G. Rego](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:49:47

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Margaret G. Rego (Puerto Rico)

From: [Alicyn Simpson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:49:34

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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Thank you,

Alicyn Simpson (United States)

From: [Nick Taylor](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:49:34

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Nick Taylor (United States)

From: [Norman Mearns](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:49:17

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Norman Mearns (United States)

From: [Mahmuda Zuberi](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:49:00

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Mahmuda Zuberi (Canada)

From: [Jon Brown](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:48:33

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Jon Brown (United States)

From: [David Kochberg](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:48:04

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

David Kochberg (Canada)

From: [John Frey](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:47:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

John Frey (United States)

From: [Kenneth Miller](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:47:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

Kenneth Miller (United States)

From: [Bernadine Helriegel](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:47:11

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Bernadine Helriegel (United States)

From: [Bobbie Best](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:46:46

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Bobbie Best (United States)

From: [Remi Thibault](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:46:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Remi Thibault (Canada)

From: [Carl Tardi](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:46:19

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Carl Tardi (Canada)

From: [Darren Page](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:46:15

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Darren Page (United States)

From: [Kevin Smith](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:46:02

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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Thank you,

Kevin Smith (United States)

From: [Jonah Moses](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:54

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

Jonah

Jonah Moses (Canada)

From: [Jim Eppelin](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:50

Dear Sir / Madam,

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[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Jim Eppelin (United States)

From: [Sylvene Trudel](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:34

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Sylvene Trudel (Canada)

From: [Theodora Crawford](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:29

Dear Sir or Madam,

Your proposal to commercialize the Internet closes the door on freedom of speech! Any moneyed interest would be able to post anything whether benevolent or not. I assume the regulators being addressed include these very moneyed interests...and some may not be at all benevolent!

Dictators control communication. We don't need them!

Theodora Crawford (United States)

From: [Chris Thorsen](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:17

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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Thank you,

Chris Thorsen (United States)

From: [Yvonne Henderson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:15

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Yvonne Henderson (United States)

From: [Erin Daly](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:13

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Erin Daly (United States)

From: [Tony Wacheski](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:45:13

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Tony Wacheski (Canada)

From: [Brie Gyncild](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:44:58

Dear Sir / Madam,

Thank you for soliciting stakeholder comment regarding the BEREC net neutrality guidelines.

As you know, the Internet has become a vital part of everyday life internationally - for work, education, entertainment, medical care, financial management, family and social communication, and almost every other area of our lives.

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as

part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity, separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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Thank you,

Brie Gyncild (United States)

From: [Isaac LePes](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:44:30

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Isaac LePes (United States)

From: [Evelyn Haas](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:44:29

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Evelyn Haas (United States)

From: [Gregory Hall](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:44:18

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Gregory Hall (Canada)

From: [Jan Stevens](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:43:42

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Jan Stevens (United States)

From: [phil wagner](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:43:35

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

phil wagner (United States)

From: [Zachary Schaefer](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:43:21

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Zachary Schaefer (United States)

From: [Arlyne London](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:43:15

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Arlyne London (United States)

From: [Dixie Davis](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:42:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[SpS#2v2]

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Dixie Davis (Canada)

From: [Mark Swiecki](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:42:45

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Mark Swiecki (United States)

From: [Nancy Pates-Riches](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:42:14

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Nancy Pates-Riches (United States)

From: [Susan Sielke](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:41:52

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

Susan Sielke (United States)

From: [Daniel Potts](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:41:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Daniel Potts (United Kingdom)

From: [Erum Z](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:41:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Erum Z (Canada)

From: [Chandra Bulucon](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:41:01

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Chandra Bulucon (Canada)

From: [thomas.blazier](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:40:01

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Thank you,

thomas blazier (United States)

From: [Mark Staebler](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:39:59

Dear Sir / Madam,

Kindly accept this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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Thank you,

Mark Staebler (United States)

From: [Holger Mathews](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:39:38

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#2v2]

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Thank you,

Holger Mathews (United States)

From: [Matt Mandel](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:39:30

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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Thank you,

Matt Mandel (United States)

From: [Rasho Donchev](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:37:34

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[TM#1v2]

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Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Rasho Donchev (Bulgaria)

From: [Margaret Nyburg](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:37:21

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Margaret Nyburg (United States)

From: [Martin O"Glema](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:36:21

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

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Thank you,

Martin O'Gleman (Canada)

From: [Lenora Roedner](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:36:05

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[SpS#2v2]

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Thank you,

Lenora Roedner (United States)

From: [Anne Rodman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:36:02

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Anne Rodman (United States)

From: [Anne Rodman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:36:00

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Anne Rodman (United States)

From: [Mary Anne McFadden](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:35:44

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Mary Anne McFadden (United States)

From: [Jhene Canody](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:35:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Jhene Canody (United States)

From: [Peter Pillmore](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:34:35

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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Thank you,

Peter Pillmore (United States)

From: [Peter Pillmore](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:34:34

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

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Thank you,

Peter Pillmore (United States)

From: [Marie Askins](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:34:06

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Marie Askins (United States)

From: [Gloria Barnett](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:34:00

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Gloria Barnett (United States)

From: [Charlene Hidalgo](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:33:49

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Charlene Hidalgo (United States)

From: [Marcus Mulkins](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:33:40

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Marcus Mulkins (United States)

From: [Bruce Higgins](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:33:39

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#2v2]

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Thank you,

Bruce Higgins (United States)

From: [G Fraser](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:32:16

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

G Fraser (Canada)

From: [Margarita Politte](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:31:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Margarita Politte (United States)

From: [Jack Reid](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:31:49

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[SpS#2v2]

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Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

Jack Reid (Canada)

From: [Bruce Littlefield](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:31:16

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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[TM#1v2]

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Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Bruce Littlefield (United States)

From: [Patrick Crawford](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:31:12

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Patrick Crawford (United States)

From: [Patricia Russo](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:30:38

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

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Thank you,

Patricia Russo (Canada)

From: [Janet Barker](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:29:53

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

Janet Barker (United States)

From: [Carol Bentley](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:27:47

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Carol Bentley (United States)

From: [Max Dziuba](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:27:35

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Max Dziuba (Australia)

From: [Harold Guy](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:27:32

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the restriction on harmful commercial practices of Article 3(2) of the Regulation. This means

that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all

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Thank you,

Harold Guy (United States)

From: [Brenda Wissa](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:27:30

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Brenda Wissa (United States)

From: [Derrick Vaughn](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:26:59

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Derrick Vaughn (United States)

From: [Liz Chappell](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:26:49

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Liz Chappell (Canada)

From: [fatemeh.nassirian](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:26:35

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

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Thank you,

fatemeh nassirian (United States)

From: [thomas \(rick\) mcaulay](mailto:thomas.rick.mcaulay)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:26:01

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

thomas (rick) mcaulay (Canada)

From: [Sharon Wojno](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:25:31

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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[SpS#2v2]

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Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Sharon Wojno (United States)

From: [Kathleen Ryan](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:25:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Kathleen Ryan (United States)

From: [Sandra F. Wilson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:25:14

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Sandra F Wilson (United States)

From: [Jennifer Heneghan](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:25:12

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Jennifer Heneghan (United States)

From: [Claire Carsman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:25:07

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Claire Carsman (United States)

From: [Jeffrey Alguire](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:24:30

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Jeffrey Alguire (United States)

From: [Teena Wildman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:24:12

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Teena Wildman (United States)

From: [William Cox](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:24:00

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

William Cox (United States)

From: [David Haynes](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:23:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

David Haynes (United States)

From: [Melanie Kuhn](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:23:44

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

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Thank you,

Melanie Kuhn (United States)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:23:04

It is very important that EU take the Lead for a free and Net neutrality Internet so we can show rest of the world that we want a free Internet which is for the progress of common education and not only a place for large corporations (especially foreign) which want to make Internet only for their purposes.

Mikael Andersson (Sweden)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:23:04

It is very important that EU take the Lead for a free and Net neutrality Internet so we can show rest of the world that we want a free Internet which is for the progress of common education and not only a place for large corporations (especially foreign) which want to make Internet only for their purposes.

Mikael Andersson (Sweden)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:23:03

It is very important that EU take the Lead for a free and Net neutrality Internet so we can show rest of the world that we want a free Internet which is for the progress of common education and not only a place for large corporations (especially foreign) which want to make Internet only for their purposes.

Mikael Andersson (Sweden)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:58

It is very important that EU take the Lead for a free and Net neutrality Internet so we can show rest of the world that we want a free Internet which is for the progress of common education and not only a place for large corporations (especially foreign) which want to make Internet only for their purposes.

Mikael Andersson (Sweden)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:55

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Mikael Andersson (Sweden)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:53

It is very important that EU take the Lead for a free and Net neutrality Internet so we can show rest of the world that we want a free Internet which is for the progress of common education and not only a place for large corporations (especially foreign) which want to make Internet only for their purposes.

Mikael Andersson (Sweden)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:52

It is very important that EU take the Lead for a free and Net neutrality Internet so we can show rest of the world that we want a free Internet which is for the progress of common education and not only a place for large corporations (especially foreign) which want to make Internet only for their purposes.

Mikael Andersson (Sweden)

From: [Mikael Andersson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:50

It is very important that EU take the Lead for a free and Net neutrality Internet so we can show rest of the world that we want a free Internet which is for the progress of common education and not only a place for large corporations (especially foreign) which want to make Internet only for their purposes.

Mikael Andersson (Sweden)

From: [Thomas Warren](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:33

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Thomas Warren (United States)

From: [David Kagan](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:28

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[ZR#1v2]

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[SpS#2v2]

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Thank you,

David Kagan (United States)

From: [Roberta Jackson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:07

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

Roberta Jackson (United States)

From: [Ken Putman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:22:04

Dear Sir / Madam,

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[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Ken Putman (Canada)

From: [Heidi Erhardt](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:21:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Heidi Erhardt (United States)

From: [Al Trutter](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:21:51

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Al Trutter (United States)

From: [Marilyn Siddiqi](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:21:49

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

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Thank you,

Marilyn Siddiqi (United States)

From: [Gary Hull](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:21:48

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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[TM#1v2]

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Thank you,

Gary Hull (United States)

From: [Sandy Keese](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:21:48

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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Thank you,

Sandy Keese (United States)

From: [Joseph thompson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:21:48

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[NN#1v2]

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Thank you,

Joseph thompson (United States)

From: [Larry Burgoon](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:21:08

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[NN#1v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Larry Burgoon (United States)

From: [Peggy Burgin](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:20:27

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Peggy Burgin (United States)

From: [Elizabeth Schaeffer](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:20:07

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Elizabeth Schaeffer (United States)

From: [melody brown](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:20:02

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

melody brown (United States)

From: [Dan Nielsen](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:19:52

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Dan Nielsen (Canada)

From: [David Butler](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:19:47

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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Thank you,

David Butler (United States)

From: [Robert Albert](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:19:19

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#2v2]

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Thank you,

Robert Albert (United States)

From: [Cindy Sheaks](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:18:48

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Cindy Sheaks (United States)

From: [Robyn Nolta](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:18:20

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Robyn Nolta (United States)

From: [Matthew Barre](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:18:19

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Matthew Barre (United States)

From: [Sharon Musson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:18:12

Dear Sir / Madam,

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[NN#1v2]

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

Sharon Musson (Canada)

From: [Robyn Nolta](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:17:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Robyn Nolta (United States)

From: [Richard Truong](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:17:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Richard Truong (United States)

From: [David Leader](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:17:23

Dear Sir / Madam,

The Internet was engineered and designed to be free. It is a social device not a commercial device.

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as

part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity, separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

David Leader (United States)

From: [Rebecca Morrill](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Rebecca Morrill (United States)

From: [Idin Karuei](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:56

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Idin Karuei (Canada)

From: [LAURA ESPARZA](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:56

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#2v2]

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Thank you,

LAURA ESPARZA (United States)

From: [Ismael Cordeiro](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:54

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[ZR#1v2]

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Ismael Cordeiro (Canada)

From: [christine.thomas](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:53

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[NN#1v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

christine thomas (France)

From: [Cindy Parrone](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:44

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Cindy Parrone (United States)

From: [Scott Drake](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:25

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Scott Drake (Canada)

From: [Phillip Martin](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:16:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

Phillip Martin (United States)

From: [Dale Goodin](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:15:53

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Dale Goodin (United States)

From: [roger.thomas](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:15:44

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

roger thomas (France)

From: [Arnold Ruiz](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:15:34

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Arnold Ruiz (United States)

From: [josh_mong](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:15:25

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Thank you,

josh mong (United States)

From: [Leslie Yardley](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:15:20

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Leslie Yardley (Canada)

From: [bella_burak](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:15:02

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

bella burak (United States)

From: [Patricia Baldwin](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:15:00

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

Patricia Baldwin (United States)

From: [bella_burak](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:14:59

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

bella burak (United States)

From: [Craig Allen](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:14:47

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Craig Allen (United Kingdom)

From: [Carole Plourde](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:14:32

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

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Thank you,

Carole Plourde (United States)

From: [Mea Cadwell](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:14:25

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Mea Cadwell (United States)

From: [Bet Cecill](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:14:21

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Bet Cecill (United States)

From: [Barbara Orr](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:14:08

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Barbara Orr (United States)

From: [kathy weltzin](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:13:55

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

kathy weltzin (United States)

From: [Patricia Ladd](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:13:43

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Patricia Ladd (United States)

From: [Andrew Lenards](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:13:42

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Andrew Lenards (United States)

From: [Robertson Walker](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:13:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Robertson Walker (Canada)

From: [Stephen Markowski](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:13:08

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Stephen Markowski (United States)

From: [Michael Ji](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:12:53

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Michael Ji (United States)

From: [James Andrus](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:12:30

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[TM#1v2]

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Thank you,

James Andrus (United States)

From: [Glen Monette](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:12:27

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[ZR#1v2]

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#2v2]

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Thank you,

Glen Monette (Canada)

From: [Peter Blouin](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:12:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Peter Blouin (Canada)

From: [Wendy Hamilton](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:12:17

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Wendy Hamilton (United States)

From: [M_Wire](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:51

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[SpS#2v2]

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M Wire (United States)

From: [Michael Fritz](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:51

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[SpS#2v2]

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Michael Fritz (United States)

From: [lemuel bezares](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:50

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[TM#1v2]

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Thank you,

lemuel bezares (United States)

From: [JUDITH CANTOR](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:50

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[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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JUDITH CANTOR (United States)

From: [catherine.Russell](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:50

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catherine Russell (United States)

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To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:50

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Nancy Pape (United States)

From: [Robert Machover](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:49

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Robert Machover (United States)

From: [James Myers](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:49

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

James Myers (United States)

From: [Mark Locke](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:23

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Mark Locke (United States)

From: [George Harrill](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:18

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

George Harrill (United States)

From: [Roberta Carlson](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:13

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Roberta Carlson (United States)

From: [Lelia and Edward Lloyd](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:11:08

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Lelia and Edward Lloyd (United States)

From: [Apollonia Fan](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:10:17

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Thank you,

Apollonia Fan (Canada)

From: [Edward Rengers](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:10:05

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Edward Rengers (United States)

From: [Chiara Ogan](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:10:04

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Chiara Ogan (United States)

From: [Vinzon Pingol](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:10:03

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Vinzon Pingol (Canada)

From: [C.JOnes](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:09:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Thank you,

C Jones (United States)

From: [Christine Kubiak](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:09:11

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Christine Kubiak (United States)

From: [Elizabeth Wahl](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:09:10

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[ZR#1v2]

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[SpS#2v2]

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Thank you,

Elizabeth Wahl (United States)

From: [jacqui skill](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:08:51

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

jacqui skill (United States)

From: [Peter Zimmerman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:08:43

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Peter Zimmerman (United States)

From: [Paul Harmon](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:08:28

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Paul Harmon (Canada)

From: [Kenneth Hundzinski](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:07:27

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration. I am not enthusiastic about fighting corruption worldwide, but I think it is necessary.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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regulation. National Regulatory Authorities have a strict mandate to implement the restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity, separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Kenneth Hundzinski (United States)

From: [Eileen Hale](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:07:20

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Eileen Hale (United States)

From: [Juan Caban](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:07:17

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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Thank you,

Juan Caban (United States)

From: [Kathy Gonzalez](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:06:46

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

The Internet is the one thing that has been able to bring people together for good...we need to keep the good and get rid of the bad...

Thank you,

Kathy Gonzalez (United States)

From: [Dunn_Harding](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:06:34

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Dunn Harding (Canada)

From: [Henryk Kolny](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:06:33

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Henryk Kolny (Canada)

From: [Cesare Paolo Umeton](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:06:33

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

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Thank you,

Cesare Paolo Umeton (Italy)

From: [Henryk Kolny](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:06:33

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[NN#1v2]

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Henryk Kolny (Canada)

From: [Henryk Kolny](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:06:32

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Henryk Kolny (Canada)

From: [Michael Neeman](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:05:44

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Michael Neeman (United States)

From: [Marianne Stowers](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:05:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Marianne Stowers (United States)

From: [Richard Bailey](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:05:11

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Richard Bailey (United States)

From: [Harvey Metzger](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:04:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Harvey Metzger (United States)

From: [Joel Platt](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:04:32

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Joel Platt (United States)

From: [Stephanie Payne](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:04:32

Dear Sir / Madam,

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[NN#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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Thank you,

Stephanie Payne (Canada)

From: [Darlene Ingram](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:04:18

Dear Sir / Madam,

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[NN#1v2]

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[SpS#2v2]

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Darlene Ingram (United States)

From: [jan.bukovnik](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:04:12

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[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

jan bukovnik (United States)

From: [Lisa Moston](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:03:53

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

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Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Lisa Moston (Canada)

From: [Gary Putnam](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:03:30

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Gary Putnam (United States)

From: [susan waggoner](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:03:20

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[ZR#1v2]

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[SpS#2v2]

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Thank you,

susan waggoner (United States)

From: [Richard Fenner](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:01:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Richard Fenner (Canada)

From: [Ken & Linda Bailey](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:01:52

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Ken & Linda Bailey (United States)

From: [Don Lust](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:01:49

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Don Lust (Canada)

From: [Danielle Craig](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:01:36

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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[SpS#2v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Danielle Craig (United States)

From: [Phil Shake](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 19:00:17

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Phil Shake (United Kingdom)

From: [Thomas Jowett](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:59:51

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Thomas Jowett (Canada)

From: [james keats](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:59:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

james keats (United States)

From: [Sergei Gumenyuk](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:59:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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Thank you,

Sergei Gumenyuk (Canada)

From: [John Wolff](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:59:41

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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Thank you,

John Wolff (United States)

From: [John Salvis](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:59:01

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

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Thank you,

John Salvis (Canada)

From: [Patricia Rivait](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:59:01

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[NN#1v2]

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Patricia Rivait (Canada)

From: [Drew V](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:58:47

Dear Sir / Madam,

The internet has become a crucial part of all of our lives synonymous with electricity. It should be treated as such; a utility.

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as

part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity, separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Drew V (United States)

From: [john.bankston](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:58:46

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

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Thank you,

john bankston (United States)

From: [Francis Demuro](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:57:47

Dear Sir / Madam,

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[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

Francis Demuro (United States)

From: [Cheryl MacKenzie](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:57:16

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Cheryl MacKenzie (Canada)

From: [Ellen Halbert](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:57:15

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Ellen Halbert (United States)

From: [phil_chaban](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:57:12

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

phil chaban (United States)

From: [Sarah Petzel](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:56:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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Thank you,

Sarah Petzel (United States)

From: [Huw Gregory](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:56:24

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Huw Gregory (Australia)

From: [Vivian J Watkins](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:56:05

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Vivian J Watkins (United States)

From: [carolyn weaver](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:56:04

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

carolyn weaver (United States)

From: [Joyce Baskind](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:55:58

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

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[SpS#1v2]

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[SpS#2v2]

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Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Joyce Baskind (United States)

From: [Cheryl Sharpe](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:55:39

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Cheryl Sharpe (United States)

From: [Susan Livingston](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:55:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Susan Livingston (Canada)

From: [Ron Cameron](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:55:05

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Thank you,

Ron Cameron (Canada)

From: [Heloise Auger](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:54:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Heloise Auger (Canada)

From: [Darryl Murphy](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:54:15

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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Thank you,

Darryl Murphy (United States)

From: [Barbara Brueckner](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:53:50

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Barbara Brueckner (United States)

From: [daniel.oconnor](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:53:32

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

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Thank you,

daniel oconnor (United States)

From: [Lee Brandon](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:53:05

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Lee Brandon (United States)

From: [Vitor Pereira](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:53:04

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

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Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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Thank you,

Vitor Pereira (Portugal)

From: [Vitor Pereira](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:53:00

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[SpS#1v2]

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[SpS#2v2]

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Thank you,

Vitor Pereira (Portugal)

From: [Medora Van Denburgh](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:52:22

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#1v2]

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Medora Van Denburgh (United States)

From: [Kimberly Flynn](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:52:18

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Kimberly Flynn (United States)

From: [A Fredette](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:52:11

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

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[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

A Fredette (Canada)

From: [Judy Romanowski](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:52:06

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

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[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Judy Romanowski (United States)

From: [Edward Michel](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:52:03

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

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In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Edward Michel (United States)

From: [Richard Plancich](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:52:02

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#1v2]

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[SpS#2v2]

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[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Richard Plancich (United States)

From: [Joseph Gilbert](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:57

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

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[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

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[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

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[TM#1v2]

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Thank you,

Joseph Gilbert (United States)

From: [Charles Mixon](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:51

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Charles Mixon (Canada)

From: [Jason Flatt](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:51

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

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In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

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[TM#1v2]

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Thank you,

Jason Flatt (Canada)

From: [William Smith](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:48

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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[SpS#2v2]

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Thank you,

William Smith (Canada)

From: [Thomas Mora](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:48

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

Thomas Mora (United States)

From: [LeRoy Boyce](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:44

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

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separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

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Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

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According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

LeRoy Boyce (United States)

From: [Kathryn Lawrence](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:39

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

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[SpS#2v2]

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Thank you,

Kathryn Lawrence (United States)

From: [Peter Ayres](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:30

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

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restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

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[SpS#2v2]

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[TM#1v2]

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Thank you,

Peter Ayres (United States)

From: [William Van Bel](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:29

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

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Thank you,

William Van Bel (United States)

From: [Mark Tobia](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:51:13

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Mark Tobia (United States)

From: [Andrea Molina](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 18:50:57

Dear Sir / Madam,

Please take this Stakeholder comment regarding the BEREC net neutrality guidelines creation into consideration.

[NN#1v2]

The diversity and innovative capacity of the Internet comes from the low cost of innovation and low barriers to entry. These principles ensure that every established business, start-up or non-commercial service - regardless of their size - has an equal opportunity to communicate with a global audience in a manner equal to their competitors. This driving force for the prosperity and diversity of the online economy can only be ensured by an open, neutral and non-discriminatory Internet. When internet providers are allowed to interfere with the decisions of their customers by economic or technical discrimination, this freedom is lost. Recital 1 of the EU Regulation on net neutrality says that legislation has to be interpreted in a way that ensures our freedom to access and distribute information and that protects the Internet as an engine for innovation.

The current BEREC guidelines create a solid foundation for the protection of these principles. The enormous task BEREC was left with by the legislator has been fulfilled in a balanced and careful manner that ensures the protection of the rights of consumers and businesses guaranteed by the regulation. The guidelines provide much needed clarification to the text, but need to be further specified in a few points.

[ZR#1v2]

"Zero-rating" is a commercial practice imposed by internet providers. It allows unlimited access to certain sites and services, but imposes a payment for accessing the rest of the internet.

It is good that there are a number of clear restrictions on zero-rating in BEREC's draft guidelines. However, if most of the current forms of zero-rating are going to be banned or severely restricted, why not ban zero-rating altogether? That would cut five pages from the guidelines and make the job simpler for the National Regulatory Authorities whose job it is to implement the guidelines.

There are forms of commercial practices that interfere with users' rights protected under Article 3(1) of the EU Regulation to access and, in particular, to distribute information freely. When a commercial practice of an ISP discriminates between providers of content, applications and services by making them unequally accessible (for example, if you have to pay to access some sites/services, but get "free" access to others), this constitutes an arbitrary interference of users' rights established under Article 3(1) of the Regulation and should be prohibited according to Article 3(2).

Recital 7 of the Regulation defines the types of commercial practices that require national regulators to intervene. However, the language of this recital that "National regulatory and other competent authorities should be empowered to intervene" and "should be required, as part of their monitoring and enforcement function, to intervene" only provides the minimum floor for regulatory intervention and not a maximum ceiling of the scope of this regulation. National Regulatory Authorities have a strict mandate to implement the

restriction on harmful commercial practices of Article 3(2) of the Regulation. This means that a slower (and resource-intensive) case-by-case approach is not an appropriate implementation of the legislation.

Application-specific zero-rating (i.e. zero-rating of individual applications or whole classes of applications) and zero-rating for a fee (i.e. where application providers pay to have their data zero-rated) are commercial practices that systematically -- regardless of their scale and the market position of the players involved -- interfere with the end-users' right of Article 3(1) to impart information, and therefore materially reduce end-users' choice in practice. If people have to pay to access YOUR information and get access to other information for free, this is quite obviously a restriction on the right to distribute information, as described in Recital 1 of the legislation. It is therefore logical that such practices be banned under the provisions of Article 3(2).

In addition, National Regulatory Authorities have to ensure clarity and predictability of authorised business models in the digital single market to fulfil the goal of this Regulation to "guarantee the continued functioning of the Internet ecosystem as an engine of innovation". BEREC's mandate pursuant to Article 5(3) of the EU Regulation is to contribute to the "consistent application of this Regulation" by issuing clear rules. A case-by-case approach falls short, since the legality of each zero-rating offer will have to be assessed individually by 31 enforcement bodies and radically different patterns of what is permitted and prohibited in each country will accumulate over time, as a direct result of these case-by-case decisions. This legal uncertainty discourages long-term planning and innovation, and is therefore detrimental to investment in the European start-up economy.

Finally, most of the commercial practices highlighted by BEREC have a harmful effect on the fundamental rights of end-users protected under the Charter of Fundamental Rights of the European Union. By making certain services unequally accessible, zero-rating infringes on the media freedom and pluralism (Article 11(2) of the Charter). Zero-rating also constitutes a discrimination against the right to provide services in EU Member states and the freedom to conduct a business for every competitor of the services or applications that are being zero-rated. (see Articles 15(2)), and 16 of the Charter of Fundamental Rights).

[SpS#1v2]

The EU Regulation on net neutrality allows specialised services ("services other than internet access services") under strict safeguards. Article 3(5) and Recital 16 require the optimisation of specialised services to be objectively necessary for the functionality of key features of the service. This would not be the case with services that could also function on the open, best-effort Internet. Furthermore, Recital 16 prevents specialised services from being used to circumvent general net neutrality traffic management rules. Any deviation from these safeguards that would widen the applicability of the concept of specialised services would increase market entry barriers and thus weaken the innovative potential of the Internet as a whole.

If ISPs are allowed to charge online services for preferential treatment, they have an incentive to stop investing in network capacity for the "normal" Internet and reduce their data caps, in order to encourage their customers to use specialised services. This effect would be detrimental for minorities, disadvantaged people, not-for-profit services and start-ups that cannot afford special access to all networks. This would also be detrimental to the development of the free, open and innovative Internet ecosystem.

[SpS#2v2]

Specialised services allowed under the EU Regulation must come with their own capacity,

separate from the Internet access service. They cannot undercut the average maximum bandwidth that the EU Regulation guarantees.

Paragraph 118 of the draft BEREC guidelines suggests that the delivery of specialised services could limit an individual end-user's Internet access service capacity. This is not in line with Article 3(5) of the EU Regulation. It also contradicts the requirements for the provision of specialised services in paragraphs 113 and 117 of the draft guidelines.

Furthermore, the legislator clearly established its intention to ensure that end-user's Internet access service capacity remains unaffected by the delivery of specialised services by modifying the wording accordingly during the negotiations. In these final negotiations on 6. July 2015, the legislator decided to delete the word "other" before "end-users" in Article 3(5). That final version of that article now establishes that specialised services cannot be usable or offered to the "detriment of the availability or general quality of Internet access services for end-users."

Finally, paragraph 118 of the draft guidelines is not in line with Article 4(1)(d) of the Regulation (on transparency) nor with paragraphs 142 and 144 of the draft guidelines, as the average and maximum bandwidth agreed between the ISP and the end-user are no longer met.

[TM#1v2]

The EU Regulation has very clear rules on what constitutes reasonable traffic management. According to its Article 3(3), all traffic management should be as application agnostic as possible. Every deviation from this rule, such as class-based traffic management, could harm competition by offering priority to some classes of applications, but not others, for example.

Class-based traffic management also harms applications and services that are misclassified, whether deliberately or not. This is a particular risk for traffic from small businesses or start-ups. Class-based traffic management also risks discriminating against encrypted and anonymised traffic, which could be throttled by ISPs. It also harms users whose needs for accessing a certain class of service differ from the ISP's assumptions. Finally, the lack of transparency around this practice creates uncertainty about the performance of particular applications in any particular network. As with zero-rating, the complexity and ambiguity of this approach makes it more difficult for regulators to enforce it. Therefore, applying class-based traffic management instead of application agnostic traffic management is unnecessary, disproportionate, discriminatory and hinders transparency.

In light of these harms, paragraphs 54, 55, 57 and 63 of the draft guidelines are not yet fully in line with the EU Regulation. Article 3(3) subparagraph 2 clearly requires traffic management to be transparent, non-discriminatory and proportionate, in order to be deemed reasonable. Those conditions have to be read in the context of Article 3, to distinguish reasonable and unreasonable forms of traffic management measures.

Paragraph 63 of BEREC's draft guidelines interpret "reasonable traffic management" in a way which is inconsistent with the legislator's intentions. The draft guidelines would allow far too broad class-based traffic management measures. These would be based on the functionality of the service and protocol used, but it seems clear from recital 9 and the structure of Article 3(3) of the Regulation that the legislator only intended "reasonable measures" to be based on the Quality of Service requirements of traffic (classes for sensitivity to latency, jitter, packet loss and bandwidth).

According to the proportionality principle and paragraph 58 of the draft guidelines, all forms of user-controlled quality of service and consumption based traffic management should be applied and exhausted before more intrusive measures are taken. Therefore, BEREC should bring paragraphs 54, 55, 57 and 63 more clearly into line with the EU Regulation.

Thank you,

Andrea Molina (United States)

From: [Elaine Christine](#)
To: [NN-Consultation](#)
Subject: Stakeholder comment on BEREC net neutrality guidelines
Date: 15 July 2016 20:10:04

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[NN#1v2]

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[SpS#2v2]

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Thank you,

Elaine Christine (United States)