



Ministerial Programme 2013

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Dr Georg Serentschy
Chairman
Body of European Regulators for Electronic Communications (BEREC)
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24 September 2012

Dear Dr Serentschy,

You are invited to attend the 2013 GSMA Ministerial Programme, 25–27 February 2013, Barcelona, Spain.

Part of the **Mobile World Congress**, the **Ministerial Programme** is a dynamic three-day event focused on debate, discussion and knowledge-sharing on the revolutionary power of mobile.

The Mobile World Congress is the mobile industry's most prestigious annual event and this year attracted 67,000 telecommunications executives from 205 countries. The GSMA provides a tailored government programme within this unique environment to facilitate government, regulatory and industry debate.

Your participation in the GSMA Ministerial Programme is highly valued. This is your opportunity to discuss with government peers and the global mobile industry the specific regulatory issues shaping the development of mobile in your country, region and around the world.

In 2013 programme has expanded:

- **Ministerial Programme will be hosted onsite at Mobile World Congress, Grand Via**
In 2013 the GSMA Mobile World Congress moves to a new venue, which offers increased capacity for our government delegates to enjoy more events and workshops and provide better areas for networking.
- **Focus on the New Mobile Horizon**
The highly acclaimed Leadership Summit and Government Mobile Forum will return in 2013 with a focus on inspiration speakers and the driving forces behind mobile growth and investment, under the theme "The New Mobile Horizon".
- **Larger venue for thematic workshops**
The 2013 programme will offer larger rooms to accommodate a large audience at the **thematic workshops**. These sessions are tailored especially for government attendees who want in-depth information on the inner-workings of the mobile industry. The 2013 programme will focus on issues from leveraging mobile for development to the use of innovative technologies to enable economic growth.
- **Greater regional focus**
The Regional Seminar Series has become a key discussion forum at the programme. In 2013, the focus will be expanded into two new regions: the Middle East and North Africa, and Small Island

Developing States. These are in addition to the popular Latin America, Africa, and Asia Pacific seminars.

- **Investment Networking Breakfast**
Governments and industry will converge on this breakfast networking session to discuss opportunities for investment into mobile networks.
- **Networking lunch every day**
In addition to the cocktail and investment breakfast, we will also host a networking lunch each day to facilitate greater opportunities for informal discussion.
- **Guided tours of Mobile World Congress**
Tour guides will take you through the key highlights from Mobile World Congress, from exhibitions and pavilions to demonstrations of the latest innovations in mobile.
- **Government Awards Programme**
Last year saw Colombia win the coveted Government Leadership Award. In 2013, the awards have been extended to cover e-Government, Spectrum Policy, and Development. Applications close on 30 November 2012 and I encourage your government to apply online www.globalmobileawards.com/government

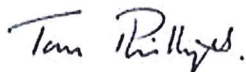
Call to action

1. Two complimentary Gold passes have been allocated to each Ministry and each NRA; to secure yours and receive further information about hotel availability please RSVP by emailing ministerialprogramme@gsm.org by 23 November.
2. Governments interested in submitting speaker proposals for the Ministerial Programme are encouraged to register their interest online at www.ministerialprogramme.com/call-for-proposals by 7 October.
3. Governments are also invited to submit nominations for the extended Government Awards Programme at www.globalmobileawards.com/government. Nominations close on 30 November.

If you have any queries about the event, please do not hesitate to contact our team at ministerialprogramme@gsm.org.

I look forward to seeing you in Barcelona.

Yours sincerely,



Mr Tom Phillips

Chief Regulatory and Government Affairs Officer
GSMA



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ATTENDANCE CONFIRMATION FORM

If you wish to attend the Ministerial Programme 2013, please complete and return this form:

Confirm by 23 November in order to receive up to two complimentary passes (per Ministry/NRA) for Mobile World Congress, **saving you US\$4,400 per pass.**

YES, a delegation from *(insert company name)* _____
_____ **will attend the Ministerial Programme 2013.**

NO, a delegation from *(insert company name and country)* _____
_____ **is unable to attend the Ministerial Programme 2013.**

Key contact

Please provide the full contact details of the person who is primarily responsible for coordinating your delegation's attendance at this event. We will contact them shortly with further information.

Name: _____

Job title: _____

Email address: _____

Telephone *(including country code)*: _____

Transport and Accommodation

Once we have received your confirmation details we will send you further information regarding Ministerial Programme transport and accommodation services. However, please note that demand for accommodation is extremely high during the congress period; therefore it is very important that you **return this form as early as possible.**

- By fax: +44 207 356 0601
- By email: ministerialprogramme@gsm.org