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November 23, 2007

Mr. Daniel Pataki
President, ERG
B-1049 Brussels
Belgium

By Email: ERG-SECRETARIAT@ec.europa.eu.

Dear President Pataki:

This letter is in response to the request for industry input regarding the ERG 2008 Work Programme. The FLO Forum (see below) proposes the following two Benchmark Study Items:

- Mobile TV Benchmark Study Item. Survey European Member State and global business and technical approaches to Mobile TV. Topics include functional models (separated, integrated), business models (free-to-air, subscriber-based), service profiles (simulcast, file-based delivery, IP broadcast services), technology (identification and monitoring of multiple viable mobile broadcast technologies, not limited to DVB/H), and social and cultural implications.
- Mobile TV Regulation Benchmark Study Item. Survey European Member State and global approaches regarding how Mobile TV services are mapped into existing regulatory structures (broadcast and telecoms) or drive the establishment of new regulatory approaches.

The proposed studies are consistent with identified areas in the ERG 2008 Work Programme:

- Section 3.1.1 (Convergence) and Section 3.1.3 (Next Generation Networks). Both of the proposed Benchmark Reports could provide valuable input to ERG planned deliverables.
- Section 3.2 (Cooperation with Other Regulatory Bodies). When combined with the planned cooperation with RSPG, the proposed Mobile TV Benchmark Study could serve as a valuable complement to the technical and specifically spectrum-focused deliverables of the RSPG.

The FLO Forum thanks the Chair for considering such proposals from industry and the FLO Forum looks forward to active participation in the ERG 2008 Work Programme.

For your reference, the FLO Forum (<http://www.floforum.org>) is a contribution-driven international consortium of more than ninety (90) member companies whose span includes nearly the entire Mobile TV technology value chain. Our membership has a particular interest in a broadcast technology known as Forward Link Only (FLO). FLO technology can be thought of as a second-generation Mobile TV technology. It is inspired by the achievements of pioneering technologies, such as DVB/H, but has been demonstrated by neutral parties to exceed such predecessor technologies in many important technical, economic, business and consumer dimensions. *In particular, FLO technology supports up to twice the number of channels in a given spectrum band than any other Mobile TV technology.*

This letter was approved by the FLO Forum Board of Directors.

Respectfully,

Kamil A. Grajski, Ph.D.
President, FLO Forum