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EBU

OPERATING EUROVISION AND EURORADIO

EBU Members

- Public Service Broadcasters are the backbone of Europe's media landscape
- Attractive content means that EBU Members deliver a wide range of content to an audience that is more and more connected
 - BBC's iPlayer accounts for a high proportion of Internet traffic volume in UK
- To continue to do so EBU strongly supports BEREC activities in a number of areas

BEREC on Network Neutrality

- EBU supports the customers rights to choose between different network providers
- WiFi is a key access technology and one that carries the vast majority of media delivered over broadband
- Although 3G/4G is important for access media services outdoors, European consume media indoors

BEREC's focus on Net Neutrality

- Allow specialised services to continue to flourish alongside a robust internet access offer.
 - Specialised services should not impair the quality of internet access services;
- ISPs should not be using blocking or throttling practices
 - There should be clarity on the limited cases in which traffic management is justified;
 - There should be a clear principle that discrimination against specific content is forbidden
- We should seek to strengthen transparency and facilitate informed decision-taking by end-users

BEREC work on OTT

- EBU broadly welcomes this, particularly
- “conduct an overall analysis of OTT activities and business models and their impact on the electronic communications sector,”